

2006 TMS Canada Cup

Title Sponsor \$60,000

(for 2 years)

Synopsis of Benefits

1. *National Media Coverage*
 - Prominent company name and logo will appear on Event TV advertisements
 - Name will be mentioned on Event radio advertisements
 - Company name and logo will prominently appear on Event newspaper advertisements
2. *Promotional Materials*
 - Title sponsor distinction on participating players' uniforms and all Event literature such as posters, flyers, player registration forms & etc.
 - One complimentary inside full-page advertisement in souvenir program
3. *Press Conference*
 - Corporate representative will be invited to give speech in the following press conference
 - Introduction of Players (2 top players will be present)
 - Official launching of Canada Cup Final
 - Corporate acknowledgement on these occasions
4. *VIP Privileges*
 - 15 complimentary 2-day Tournament VIP tickets
 - 20 complimentary 2-day Tournament tickets
 - 2 complimentary corporate tables of 10 for Celebration Gala
5. *Exposure at tournament & reception event*
 - Title sponsor distinction on trophies
 - Banner privileges and title sponsor distinction at all Event functions, this including three Tournament Sites (2 in East – Quebec, Ontario - and 1 on the West Coast), and Celebration Gala.
 - On stage presentation of prize to lucky draw winners at the Celebration Gala
 - On stage presentation of award to winners at the tournament site
 - Memorable souvenir will be presented on stage at the Celebration Gala
 - Stage acknowledgement at the events by the Master of Ceremony
6. *Recognition on TTCAN / CCTTF website*
 - Large logo listing and corporate profile on front page (1 year)
 - Large logo listing and corporate profile on linked page (1 year)
 - Banner advertisement (1 year)
 - Corporate name will appear on website news release and linked page
7. *Opportunities to:*
 - Set up display booth for company promotional materials at all sites
 - Place promotional items, business cards, brochures, etc. in the welcoming kits to participating players
 - Use our event name in your advertisements
 - Use TTCAN & CCTTF logo on your company's website (provided) for one year
8. *Other customized benefits*
 - To be mutually agreed.

2006 TMS Canada Cup

Premier Sponsor \$12,500

Synopsis of Benefits

1. *National Media Coverage*
 - Name and logo will appear on CCTTF TV advertisements
 - Name will be mentioned on CCTTF radio advertisements
 - Prominent name and logo will appear on CCTTF newspaper advertisements
2. *Promotional Materials*
 - Large name and logo will appear on posters
 - One complimentary inside full-page advertisement in souvenir program
3. *Press Conference*
 - Corporate representative will be invited to the press conference
 - Corporate acknowledgement on these occasions
4. *VIP Privileges*
 - 10 complimentary 2-day Tournament VIP tickets
 - 15 complimentary 2-day Tournament tickets
 - Complimentary 1 table (10 people per table) for Celebration Gala
5. *Exposure at tournament & reception event*
 - Signage at the Tournament site (two days) prominently
 - Signage at the Celebration Gala prominently
 - On stage presentation of prize to lucky draw winners at the Celebration Gala
 - On stage presentation of award to winners at the tournament site
 - Memorable souvenir will be presented on stage at the Celebration Gala
 - Verbal recognition at the events by the Master of Ceremony
6. *Recognition on CCTTF website*
 - Large logo listing and corporate profile on front page (1 year)
 - Large logo listing and corporate profile on linked page (1 year)
 - Banner advertisement (1 year)
 - Corporate name will appear on website news release and linked page
7. *Opportunities to:*
 - Set up display booth for company promotional materials at the site
 - Use our event name in your advertisement during the event
 - Use CCTTF logo on your company's website (provided) for one year

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Supreme Sponsor \$6,000

Synopsis of Benefits

1. *National Media Coverage*
 - Name and logo will appear on CCTTF TV advertisements
 - Name and logo will appear on CCTTF newspaper advertisements
2. *Promotional Materials*
 - Medium name and logo will appear on tournament posters
 - One complimentary inside half-page advertisement in souvenir program
3. *Press Conference*
 - Corporate representative will be invited to the press conference
 - Corporate acknowledgement on these occasions
4. *VIP Privileges*
 - 5 complimentary 2-day Tournament VIP tickets
 - 10 complimentary 2-day Tournament tickets
 - Complimentary 8 guests for Celebration Gala
5. *Exposure at tournament & reception event*
 - Signage at the Tournament site (two days)
 - Corporate name and logo will appear at the Celebration Gala
 - On stage presentation of prize to lucky draw winners at the Celebration Gala
 - On stage presentation of award to winners at the tournament site
 - Memorable souvenir will be presented on stage at the Celebration Reception
 - Verbal recognition at the events by the Master of Ceremony
6. *Recognition on CCTTF website*
 - Medium logo listing and corporate profile on front page (1 year)
 - Banner advertisement (1 year)

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Associate Sponsor (A) \$3,000

Synopsis of Benefits

1. *Media Coverage*
 - Name and logo will appear on CCTTF newspaper advertisements
2. *Promotional Materials*
 - Name and logo will appear on tournament posters
 - One complimentary inside quarter-page advertisement in souvenir program
3. *Press Conference*
 - Corporate representative will be invited to the press conference
 - Corporate acknowledgement in these occasions
4. *VIP Privileges*
 - 2 complimentary 2-day Tournament VIP tickets
 - 8 complimentary 2-day Tournament tickets
 - Complimentary 6 guests to the Celebration Gala
5. *Exposure at tournament & reception event*
 - Signage at the Tournament site (two days)
 - Corporate name and logo will appear at the Celebration Gala
 - Memorable souvenir will be presented on stage at the Celebration Gala
6. *Recognition on CCTTF website*
 - Small logo listing and corporate profile on front page (1 year)

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Associate Sponsor (B) \$1,500

Synopsis of Benefits

1. *Media Coverage*
 - Small name and logo will appear on CCTTF newspaper advertisements
2. *Promotional Materials*
 - Name will appear on tournament posters
 - Name & logo will appear on souvenir program
3. *Press Conference*
 - Corporate representatives will be invited to the press conference
 - Name acknowledgement in these occasions
4. *VIP Privileges*
 - 6 complimentary 2-day tournament tickets
 - Complimentary 4 guests to the Celebration Gala
5. *Exposure at tournament & reception event*
 - Signage at the Tournament site (two days)

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Friendship Sponsor (A) \$300

Synopsis of Benefits

1. *Media Coverage*
 - Name will appear on CCTTF newspaper advertisements
2. *Promotional Materials*
 - Name will appear on souvenir program
3. *Press Conference*
 - Corporate representative will be invited to the press conference
4. *VIP Privileges*
 - 4 complimentary 2-day Tournament tickets
 - Complimentary 2 guests to the Celebration Gala

Friendship Sponsor (B) \$150

Synopsis of Benefits

1. *Promotional Materials*
 - Name will appear on souvenir program
2. *Press Conference*
 - Corporate representative will be invited to the press conference
3. *VIP Privileges*
 - 2 complimentary 2-day Tournament tickets
 - Complimentary 1 guest to the Celebration Gala